

2016 Print Advertising Rates

Forbes Global : 1,000,000 Circulation (Forbes U.S., Forbes Asia, Forbes Europe)

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
FP4C	\$202,202	\$177,937	\$171,871	\$165,805

Forbes U.S. & Europe : 920,000 Circulation

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
FP4C	\$173,708	\$152,863	\$147,651	\$142,440

Forbes U.S. : 900,000 Circulation

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
FP4C	\$163,413	\$143,810	\$138,937	\$134,019

Forbes International : 100,000 Circulation (Forbes Asia & Forbes Europe)

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
FP4C	\$38,750	\$34,100	\$32,938	\$31,775

Forbes Asia : 80,000 Circulation

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
FP4C	\$23,000	\$20,240	\$19,550	\$18,860

Forbes Europe : 20,000 Circulation

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
FP4C	\$16,540	\$14,550	\$14,070	\$13,590

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