

## Advertising Rates

<b>Position</b>	<b>Ad size (inches)</b>	<b>Ad size (mm)</b>	<b>4C Rate in US\$</b>
Outside back cover	104 x 79	264 x 200	30,000
Inside back cover	110 x 83	280 x 210	20,000
Inside front cover spread	110 x 166	280 x 420	42,000
Spread following IFC spread	110 x 166	280 x 420	40,000
Page facing TOC ①	110 x 83	280 x 210	23,000
Page facing TOC ②, ③	110 x 83	280 x 210	22,000
Page facing column	110 x 83	280 x 210	21,000
Spread	110 x 166	280 x 420	40,000
Single page	110 x 83	280 x 210	20,000