

Forbes
LATINOAMÉRICA

MEDIA
KIT 2015





Forbes^{MÉXICO}

Forbes^{CENTROAMÉRICA}

Forbes^{REPÚBLICA DOMINICANA}

FORBES **LATAM**

Forbes Life

Forbes^{MÉXICO}
DIGITAL

Forbes
EVENTS

OUR BRAND

Thanks to its editorial focus, its great digital success and unrivalled international relevance, FORBES is much more than a printed business magazine and a web page, it's a media multi-platform that documents and promotes the most extraordinary stories from the business world.

FORBES' mission is to provide our reading community –influential leaders and decision makers– detailed information about the most successful corporate practices and the stories around them. What makes FORBES unique is its exceptional access to the most powerful people of the world. Since 1917 FORBES has provided tycoons, entrepreneurs and leaders with a unique and strategic point of view.

For the past two years, we have created an unbroken chain of cover articles that stories that mark the public agenda and celebrate the personalities that shape Mexico, Latin America and the world.

FORBES' growth in its different platforms (printed editions, webpage, mobile apps, social networks and exclusive events) is proof of the innovative style we create to present stories, which places it at the forefront of the editorial industry in Mexico and Latin America.

FORBES identifies passion, great feats, achievements and surprising success, accepting the responsibility of sharing them, not only to inform but to to inspire. Our motivation is motivation itself.

INTERNATIONAL EDITIONS

FORBES' international editions help connect leaders and entrepreneurs from around the globe. Those editions offer our readers and advertisers wide opportunities to reach and connect with global leaders and decision makers.

FORBES' current international editions are:

- Africa
- Argentina
- Brazil
- Bulgaria
- Central America
- China
- Croatia
- Czech Republic
- Dominican R.
- Estonia
- Georgia
- Greece
- India
- Indonesia
- Israel
- Kazakhstan
- Korea
- Latvia
- Mexico
- Middle East
- Poland
- Romania
- Russia
- Slovakia
- Spain
- Thailand
- Turkey
- Ukraine
- United States
- Vietnam

PAN REGIONAL DISTRIBUTION

180,000 COPIES SOLD



Forbes^{LATAM}

The most powerful global information source for business, finance and lifestyle celebrates two years in Mexico and one year of its incursion on the Central American and Caribbean editorial market, and its website with a broad scale penetration in Mexico which will soon expand regionally.

READER'S PROFILE ▶

Men and women who are decision makers in the business, finance and lifestyle world.

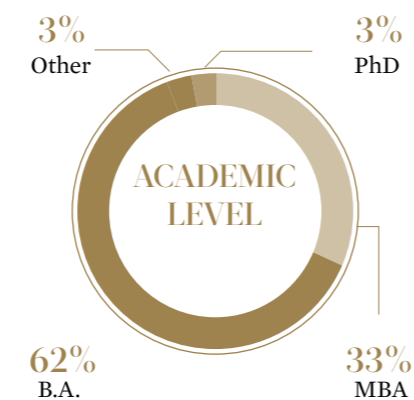
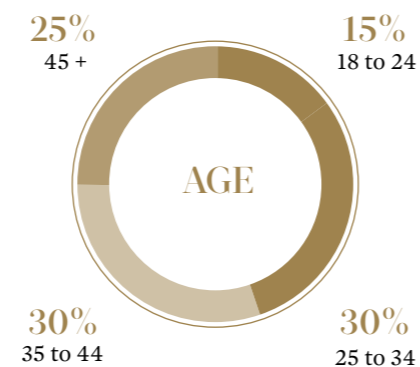
MULTIMEDIA PLATFORM

Printed magazines, digital and mobile platforms, social networks and special events: Forbes Invitational, Forbes Women Summit, Forbes Mexico and Latin America Summit, Forbes Central America Summit, Forbes Gatherings, amongst others.

- FORBES makes an impact on people who make an impact on the world.
- The most respected and influential magazine around the world.
- 80% of local/regional content.
- 20% of the best international syndicated content**.
- ** We take advantage of our international presence to use first-hand information from the place where events occurred.

40% Women
60% Men
GENRE

15% Others
85% ABC+
SES*



28% -30 min
72% +30 min
READING TIME

4.2
Average
PICK UP*

* SES. Socioeconomic Status | *Pick up. Average times the reader looks up information on the magazine.

FORBES' EDITORIAL SECTIONS

BOARD

An index for wealth and power. In this section we introduce different perspectives that allow us to know how the economy evolves.

PIONEERS

Stories of people who have started successful innovative projects. We showcase their results, investments, profits, and how they have influenced the society.

OPINION

Renowned leaders, economists, experts on corporate communication, coaching, real estate market and technology, are amongst our specialists, who share their point of view on current topics of their respective areas.

TRENDS

Trends that define tendencies in different spheres as tourism, health, society, politics, economy and business.

GLOBAL ECONOMY

An analysis on the local and global economic situation and the performance of key actors which decisions impacts our society.

STRATEGY

An analysis on the lines of action an organization follows to create a competitive advantage on the market of its activities.

FORBES FIELD

Insightful articles on current national and international topics.

MONEY AT PLAY

The economic element of sports. We answer questions such as how much money is generated at the box office, the players' wealth, team investment, and the most valued contracts in the top international sports.

TECHNOLOGY

Taking into consideration that new technologies come into our lives and become essential to us, we research their impact on business and society. We also feature news on information technologies, games, apps and communications.

FORBES LIFE

We discover the trends that will define tendencies on the lifestyle of decision makers and entrepreneurs, top executives and managers. From new gadgets and technologies, to luxury cars, fine watches craftsmanship, art, gastronomy, *premium* destinations, fashion, architecture, among others.

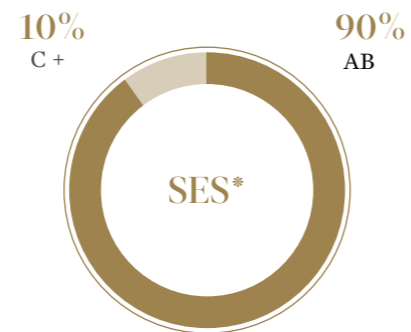
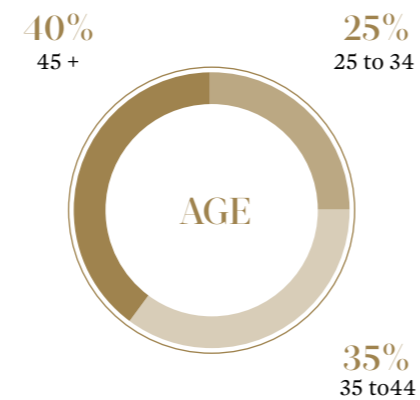
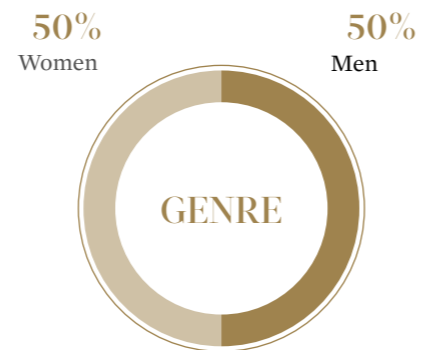
Forbes Life

READER'S PROFILE ▶

Men and women who are decision makers in the business, finance and lifestyle world.

LUXURY FROM FORBES' UNIQUE POINT OF VIEW

- FORBES inspires its friends and readers to celebrate the rewards from success by way of the best products, destinations, services and experiences.
- Forbes LIFE curates the industries of luxury, culture, design, tourism and lifestyle to keep them away from the presumptuous consumerism, providing an intimate connection with the passions of the most powerful decision makers of the world. We offer unique stories with long lasting value.
- Forbes LIFE offers the most valuable information and insights from the premium industry on four annual issues (April, June, September and November) in México and two (June and November) in Central America and the Dominican Republic.
- In 2015, Forbes LIFE will present its Forbes Life TRAVEL issues, two annual traveling guides that are based on the spring-summer (May) and fall-winter (October) seasons with the compilation of the FORBES' Stars, which are awarded to hotels, restaurants and spas. We will select the best from luxury tourism in Mexico, Latin America and the rest of the world.
- Along the year, the section TRAVEL within the magazine will become more prominent by proposing unexplored thematic routes for those readers for whom their time is more valuable than money: from getting to know more of the world by means of restaurants with Michelin Stars to submerge themselves into ancient cultures in remote places.



4.0
Average
PICK UP*

* SES. Socioeconomic Status | *Pick up. Average times the reader looks up information on the magazine.

FORBES LIFE'S EDITORIAL SECTIONS

Forbes A list

Latest and future trends

News, objects and experiences yet to be discovered. Unprecedented information for our readers. We are advisors and we will put in the spotlight for the *connoisseurs* new trends and, in some cases, before they see the light.

Forbes Meeting Point

Interviews with the protagonists

Each issue will be focused on one subject: luxurious art and sports (April), the Forbes man universe & gadgets (June), the fashion business (September) and the annual compilation of the luxury industry (November). We will speak with the protagonists of each industry and sector, revealing their business strategies and personal passions, so we can get a glimpse of the human side of those who shape the world.

All Access

Stories form a literary perspective

Behind every business success, there is a story waiting to be told. We will approach them from a narrative point of view, creating enveloping short stories that provide more than information. We will show emotions, doubts, good and bad decisions. We will review every piece of the story that influenced the events.

Centrales

The theoretical argument of the magazine

We will analyze the present to find out what the future will bring. We will gather research articles with hard data that shed light on the health of the market and the reasons behind its behaviour, foreseeing trends and considering the possible answers for the questions yet to be asked.

Forbes Style

Our esthetic and hedonistic side

Business and pleasure go hand in hand. We select accessories that complement our readers' lifestyles and we propose a visual discourse appropriate to the subject of every issue of the magazine.

EDITORIAL CALENDAR

Issue	Forbes / Forbes LIFE	Deadline to layaway ad spaces	Deadline to deliver material	Issue on stands
January	The most sought-after professions for 2015. The better paid soccer players in Mexico. Special Politics: Elections 2015. FL: Strategies for 2015 on the luxury industry.	Dec 26	Jan 02	Jan 15
February	The 30 young promises in business in Mexico. The 30 under 30 international promises. The most important marketing disruptors in Mexico. The advertising and media strategies that rule today. FL: The best from the Salon International of the Haute Horlogerie.	Jan 29	Feb 02	Feb 15
March	List of Mexican millionaires. List of International Millionaires. FL: Millions from allure on the Forbes' billionaires list.	Feb 26	Mar 02	Mar 15
April	The value of the Mexican Soccer League. Special: Research and development. The new Mexican disruptor. FL: Sports and luxury.	Mar 27	Mar 31	Apr 15
Forbes LIFE (April)	SPECIAL: Luxurios art and sports.	Mar 25	Mar 27	Apr 15
May	The best 2000 global (and Mexican) companies. The 50 global companies with largest investments in Latin America. The college students Mexico needs. FL: BaselWorld 2015 (Watchmaking).	May 01	May 05	May 15
Forbes Life TRAVEL (May)	Luxury tourism spring / summer.	Apr 23	Apr 27	May 15
June	The 50 most powerful women in Mexico. The stars from the Pan-American Toronto 2015 games. The revolutionaries in the business world. FL: Female power in the <i>lifestyle</i> mexican industry.	May 29	June 03	June 15

FL: Forbes Life

*Note: Calendar is subject to changes without notice.

Issue	Forbes / Forbes LIFE	Deadline to layaway ad spaces	Deadline to deliver material	Issue on stands
Forbes LIFE (June)	SPECIAL ISSUE: The Forbes man universe & gadgets.	May 25	May 27	June 15
July	The kings of tourism. Top destinations on business tourism. The best paid Mexicans in the world. Special: Health Lessons from the Forum Forbes Powerful Women 2015. FL: News 2015 and strategies 2016 on luxury tourism.	June 29	July 1	July 15
August	The companies that create most jobs in Mexico. Forbes Celebrity 100. The most profitable franchises. FL: Premium Mexican firms with global success.	July 30	Aug 30	Aug 15
September	Better paid administration boards in Mexico. The most valuable soccer teams in North and South America. Special: NFL Best companies to work for in Mexico. FL: Winter Sports.	Aug 28	Sept 02	Sept 15
Forbes LIFE (September)	SPECIAL ISSUE: The business of fashion.	Aug 24	Aug 26	Sept 15
October	Companies with the best benefits in Mexico. The Formula 1 millionaire industry (comes back to Mexico). Lessons from the Forum Forbes 2015. FL: The glamour (and the dark side) of the Formula 1.	Sept 18	Sept 30	Oct 15
Forbes Life TRAVEL (Octubre)	Luxury tourism fall / winter.	Sept 24, 15	Sept 28, 15	Oct 15, 15
November	Special: Third anniversary issue. Social Entrepreneurs. The most committed with the environment firms. Sports: special NBA. FL: International exhibition for jewelry and watches México.	Nov 2, 15	Nov 4, 15	Nov 15, 15
Forbes LIFE (November)	SPECIAL ISSUE: The world of luxury. Ranking: Forbes Life 2015 compilation	Oct 28	Oct 30	Nov 15
December	Special: Philanthropic Companies. The most creative mexican people. Agenda 2016. FL: Radiography of a philanthropist (likes, weaknesses and passions).	Nov 27	Dec 1	Dec 15

CENTRAL AMERICA EDITORIAL CALENDAR

*Note: Calendar is subject to changes without notice.

Issue	Forbes / Forbes LIFE	Deadline to layaway ad spaces	Deadline to deliver material	Issue on stands
February	The Best Cities to Invest in Automotive Banks	January 20	January 22	February 15
March	Real Estate Houses of Stock market Companies that hold Talent Tourism	February 20	February 22	March 15
April	The richest Business men of the region Global Billionaires Logistics The boxing Business in Latin America	March 24	March 20	April 15
May	Advertising Agencies Mexico – Central America Business' Schools Environmental Care How much Money Latin American Nations spend on sports FL: BaselWorld 2015 (Watchmaking).	April 20	April 22	May 22
June	Innovation 2000 Global Companies Latin American Multinational The financial impact of the Central American teams in Copa Oro	May 20	May 22	June 15
Forbes LIFE (July)	SPECIAL ISSUE: The Forbes man universe & gadgets.	June 17	June 19	July 15
July	Telecommunications The big Brands of outsourcing Powerful Women The development of Central American Tennis.	June 19	June 22	July 15

Issue	Forbes / Forbes LIFE	Deadline to layaway ad spaces	Deadline to deliver material	Issue on stands
August	Insurances 30 in the 30 (Promising Youngsters) Innovation The Business of the creation of Talent in the Caribbean for the Major Leagues	July 20	July 22	August 15
September	Business Social Responsibility Lawyers' Office Tourism The 10 most Valuable Teams of Central America	August 20	August 24	September 15
October	Colleges Automotive Energy The Power of Latin American Golf.	September 21	September 23	October 15
November	Real Estate Philanthropy Restaurants Highest paid Football Players of Central America.	October 20	October 22	November 15
Forbes LIFE (November)	SPECIAL ISSUE: The world of luxury. Ranking: Forbes Life 2015 compilation	October 16	October 19	November 15
December & January	Toys for men Luxury Yachts Companies to invest in	November 20	November 24	December 15

DOMINICAN REPUBLIC EDITORIAL CALENDAR

*Note: Calendar is subject to changes without notice.

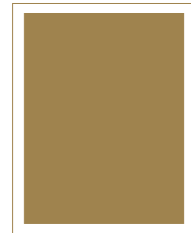
Issue	Forbes / Forbes LIFE	Last day to reserve spaces	Last day to receive advertising
December / January	Guide to Do Business in DR Forbes Wish List 2015 Couriers How Are Coins Manufactured	November 14	November 18
February	The business carnival Energy Dominican Film Industry	January 16	January 20
March	Powerful Women The Most Environmentally Friendly Companies The Wealthiest Dominican Artist	February 13	February 17
April	Ranking Global Millionaires The Richest Companies in D.R. Ranking of Schools	March 17	March 20
May	Commercial Banks in D.R. Residential Real Estate Sector Projection of Personal Image	April 20	April 22
June	Impact of Natural Disasters Tourist Real Estate Sector The Best Paid Jobs	May 16	May 20

Issue	Forbes / Forbes LIFE	Last day to reserve spaces	Last day to receive advertising
July	Business Schools Multinationals in D.R. Pharmaceutical Industries	June 18	June 22
August	Juice drinks and Soda Pops Manufacturers Ranking of Universities Telephone Companies	July 16	July 20
September	30 Under 30 Insurances Exclusive Vacation Plans	August 17	August 20
October	Law Firms Local Baseball Teams NGOs	September 17	September 21
November	Stock Market Positions Airline Carriers Hotels	October 16	October 19
Forbes LIFE (November)	SPECIAL ISSUE: The world of luxury. Ranking: Forbes Life 2015 compilation	Oct 28, 15	Oct 30, 15 Nov 15, 15

Moreover, on each issue you will find:

- The restaurant of choice
- Luxury Sports (Polo, Scuba Diving, Regatta, Car Racing, etc.)
- Weekend Trip Guide (Tourism for Executives)
- The Perfect Man (Fitness and man's fashion)
- Vehicles that best fits each person (Executive women, executive men, university students, sportspersons, etc.)

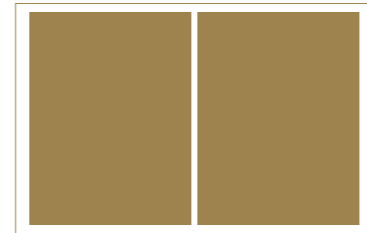
MEASURES AND SPECIFICATIONS



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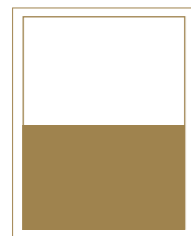
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Bleed:
22.0 x 28.5 cm



Double Page

Trim: 42.0 x 27.5 cm
Bleed: 43.0 x 28.5 cm

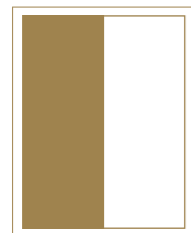


1/2 Horizontal Page

Trim:
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BOX
18.0 x 12.2 cm

Bleed:
22.0 x 28.5 cm

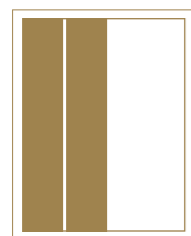


1/2 Vertical Page

Trim:
10.5 x 27.5 cm

BOX
8.0 x 24.5 cm

Bleed:
11.0 x 28.5 cm

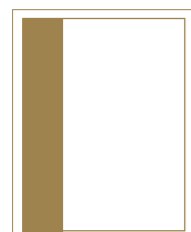


2 columns

Trim:
13.3 x 27.5 cm

BOX
11.8 x 25.0 cm

Bleed:
14.0 x 28.5 cm



1 Column

Trim:
6.8 x 27.5 cm

BOX
5.8 x 25.0 cm

Bleed:
7.3 x 28.5 cm

SPECIFICATIONS

For best quality reproduction, materials should be submitted in a digital file PDF format. Application files such as Adobe Illustrator, QuarkXpress and Pagemaker are not acceptable.

All images must be sent in high resolution; outlined fonts must be included when the file is created.

Images must be CMYK to 300 dpi. No JPEG images should be used.

Files should include standard trim, bleed and center marks outside the live image area. A color test with calibration bars should be sent.

FORBES MEXICO

FORBES

Frequency
Monthly

Print run
45,000 copies

Pass along
4

Total audience
180,000

Distribution
National

FORBES LIFE

Frequency
4 annual editions

Print run
45,000 copies

Pass along
4

Distribution
National

FORBES LIFE TRAVEL

Frequency
2 annual editions (pocket)

Print run
45,000 copies

SIZES & RATES

	MXN	USD
1 page	\$ 165,170	\$ 13,490
Double Page	\$ 330,340	\$ 26,970
Single page	\$ 179,780	\$ 14,680
2 columns	\$ 129,320	\$ 10,640
1 column	\$ 89,040	\$ 7,360
1/2 page	\$ 123,600	\$ 10,090

SPECIAL & PREFERENTIAL POSITIONS

	MXN	USD
Inside front cover and page 1 (First spread)	\$ 429,220	\$ 35,050
Back Cover	\$ 298,880	\$ 24,380
Inside backpage (Interior Back cover)	\$ 207,760	\$ 16,960
1 page, special position (content, masthead, letters)	\$ 198,200	\$ 16,180
Double page special position	\$ 396,400	\$ 32,350

DISTRIBUTION

Premium circulation

Company owners, decision makers, qualified cardholders, VIP lounges, golf and business clubs, 5-stars hotels, commercial and private airlines, among others.

Selected retail stores

Supermarkets and news stands, domestic and international airports, among others.

Subscriptions

FORBES CENTRAL AMERICA

FORBES

Frequency
Monthly

Print run
50,000 copies

Pass along
4

Total audience
200,000

Distribution
Regional

FORBES LIFE

Frequency
2 annual editions

FORBES LIFE TRAVEL

Frequency (TBD)
2 annual editions (pocket)

SIZES & RATES

USD

Cover Spread	\$26,500
Open Spread	\$24,380
Premium Spread	\$19,080
Spread	\$16,960
Back Cover	\$13,250
Interior Back Cover	\$10,918
Premium Single page	\$10,070
Single Page	\$9,540
1 Page Advertorial	\$9,540
2 Columns	\$7,950
1/2 page	\$7,420
1 Column	\$6,360

DISTRIBUTION

Premium circulation
Company owners, decision makers, qualified cardholders, VIP lounges, golf and business clubs, 5-stars hotels, commercial and private airlines, among others.

Selected retail stores
Supermarkets and news stands, domestic and international airports, among others.

Subscriptions

FORBES DOMINICAN REPUBLIC

FORBES

Frequency
Monthly

Print run
15,000 copies

Pass along
3

Total audience
200,000

Distribution
National

FORBES LIFE

Frequency
2 annual editions

FORBES LIFE TRAVEL

Frequency (TBD)
2 annual editions (pocket)

SIZES & RATES

USD

Cover Spread	\$25,000
Spread	\$18,000
Back Cover	\$15,000
Regular page	\$9,000

DISTRIBUTION

Premium circulation
Company owners, decision makers, qualified cardholders, VIP lounges, golf and business clubs, 5-stars hotels, commercial and private airlines, among others.

Selected retail stores
Supermarkets and news stands, domestic and international airports, among others.

Subscriptions

Forbes MÉXICO DIGITAL

www.forbes.com.mx

Forbes México website, the most influential brand on business journalism. More than 160 renowned leaders and specialists writing content for your reading pleasure.

READER'S PROFILE ▶

NUMBERS

2,500,000
Monthly unique users

2,900,000
Monthly visits

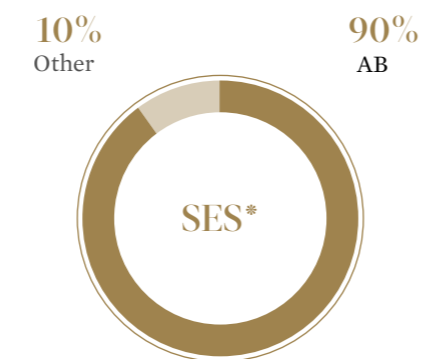
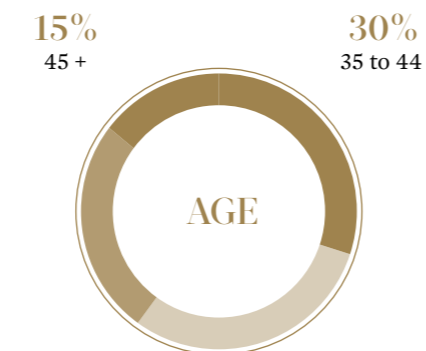
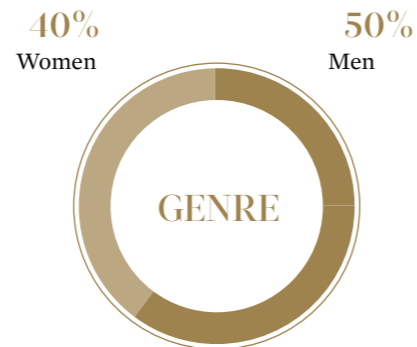
4,500,000
Monthly page views

6 MINUTES
Average stay time on each visit

SOCIAL NETWORKS


561,057
Likes on Facebook


54,437
Followers on Twitter



* SES. Socioeconomic Status



MICROSITES

- Home
- Business
- Finance
- Entrepreneur
- Technology
- Lists
- Forbes Life
- Video gallery

FORMATS & RATES

FORMAT	SIZE	HOME MXN	ROS MXN	MICROSITE MXN	TIME	COMMENTS
Super Banner	728*90	\$326	\$252	NA	NA	CPM
Top Banner	222*90	\$54,600	NA	\$21,000	Monthly	Fixed
Video Banner	300*56	\$9,450	NA	NA	Daily	Fixed
Box Banner	300*250	\$346	\$284	NA	NA	CPM
Middle Banner	310*90	\$15,750	NA	NA	Monthly	Fixed
Layer	400*400	\$693	\$662	NA	NA	CPM
Take Over	900*600	\$1,155	\$1,980	NA	NA	CPM
Clock	300*250	\$78,750	NA	\$61,950	Monthly	Fixed
Site Sponsorship	Skin + banners	NA	NA	\$42,000	Weekly	Fixed
Feature	NA	NA	NA	\$30,450	NA	NA
Brand Voice + box	300*250	\$78,750	NA	NA	Weekly	Fixed
Landing Page + button	NA	\$68,250	NA	\$47,250	Monthly	Fixed
Market table sponsorship	To be defined	\$7,350	NA	NA	Monthly	Fixed
Newsletter	600*100 180*600	NA	NA	\$25,080	Daily	Fixed
Ticker Sponsorship	To be defined	\$26,250	\$26,250	\$26,250	Monthly	Fixed
Banner Mobile	To be defined	\$28,350	NA	\$16,800	Monthly	Fixed

Ad spaces subject to availability | Prices before taxes | Rates subject to change without notice

Forbes

EVENTS

With the purpose of creating live experiences that bring together the most influential ideas and people in the world, our events and conferences translate into a tangible reality the pages of our printed issue and the conversations from forbes.com.mx

Businessmen, CEOs, Directors, Entrepreneurs, Creative Directors and Opinion Leaders join our expertise on the development of content and first class hospitality.

THE FORBES EVENTS EXPERIENCE

- A total immersion experience on the FORBES editorial content.
- Brands are associated with the international prestige of FORBES.
- Direct contact with thought leaders from Mexico, Latin America and the world.
- Brand presence on the FORBES Latam editorial multiplatform.
- Brand presence on the best business, finance and lifestyle events in Mexico.
- A unique opportunity to communicate with your target and niche audience in a private environment.



2015

MAY



FORBES INVITATIONAL

FORBES presents a unique networking meeting with the most important personalities in the world of business. It is an experience to enjoy personally and to get the most of it professionally.

DATE: May

VENUE: Bosque Real Country Club

INVITATION ONLY: 150 golfers: businessmen, CEOs and senior executives

FORMAT: A-GO-GO, teams of three golfers, playing in 6-somes

SPEAKER: TBD

JUNE



FORBES POWERFUL WOMEN SUMMIT

The #ForbesPowerfulWomen list from Mexico, Central America and the iconic international list published by Moira Forbes, make their transition from our editorial pages to a live experience. A room for analysis and critical reflection on the role of women as decision makers and agents of change on the economy, society and companies.

A forum of debate about the four fundamental stages in the life of our #ForbesPowerfulWomen: their training, professional performance, their wish to be entrepreneurs and their obligation to transcend.

THEME: Redefining Power

DATE: June, 23th 2015

VENUE: Live Aqua Hotel, Mexico City

INVITATION ONLY: The 300 most important decision makers and businesswomen from Mexico and Latin America

SPEAKERS: Angélica Fuentes, Blanca Treviño, Rosario Marin, Olga Sánchez Cordero, among others.

SEPTEMBER



FORBES MEXICO & LATIN AMERICA SUMMIT

(3rd edition)

The world is not what it used to be. Companies and their leaders constantly need to adapt to the incessant changes of the consumer trends, the new technologies and communication. Discover with us the realities and opportunities of this unstoppable dynamics at the Forum Forbes Mexico and Latin America.

THEME: The Future is Here

DATE: September 24th 2015

VENUE: St. Regis Hotel, Mexico City

INVITATION ONLY: the 600 most important businessmen and women from Mexico, Central and Latin America

SPEAKERS: TBD

2015

MONTHLY



FORBES GATHERINGS

Today's corporations and industries need a space for mediation and lobbying for the better development of their activities and synergies. With these meetings, FORBES presents a unique space for debate and negotiations about the most interesting topics for the current situation on Mexico, Latin America and the world.

Here, we will put on the table the tendencies that could change the paths of the most dynamic sectors of the economy; it will be a space for the ideas and practices that will determine the course of business.

DATE: Monthly or bi-monthly
VENUE: Millesime Studio, St. Regis Hotel, Ciudad de México
INVITATION ONLY: between 10 and 40 leaders and decision makers by sector
SPEAKERS: Yet to be defined
THEMES: Several, yet to be defined
 1. February: Present and future one year after the Energy Reform
 2. March: Philanthropy
 3. April: Masaryk 11560 (FL)

2016

FEBRUARY



PHILANTHROPY SUMMIT

A meeting between the organizations, activists and leading figures of philanthropy in Mexico, Central America. We recognize initiatives from organizations and individual activists. The event will be held with the support of the *Centro Mexicano para la Filantropía* -Mexican Center for Philanthropy- (CEMEFI), whose president will present the "Excellence Forbes Award on Philanthropy".

THEME: Philanthropy
DATE: First week of February 2016 (TBD)
VENUE: (TBD)
INVITATION ONLY: The 50 most important philanthropists in Latin America, 10 internationally renowned philanthropists, plus the 340 most outstanding philanthropists in Mexico
SPEAKERS: TBD

2015

DOMINICAN REPUBLIC



FORBES POWERFUL WOMEN SUMMIT

THEME: Redefining Power
DATE: Tuesday, March 10th
VENUE: Hotel Embajador
INVITATION ONLY: The 300 most important decision makers and businesswomen from Dominican Republic and Latin America
SPEAKERS: TBD



FORBES INVITATIONAL

DATE: April: Friday 24th, Saturday 25th, and Sunday 26th
VENUE: Punta Cana Resort & Spa
INVITATION ONLY: 100 golfers: businessmen, CEOs and senior executives

2015

CENTRAL AMÉRICA



FORBES POWERFUL WOMEN SUMMIT

THEME: Redefining Power
DATE: July 6th
LOCATION: San José, Costa Rica
VENUE: JW. Marriot Hotel
INVITATION ONLY: The 300 most important decision makers and businesswomen from Central and Latin America
SPEAKERS: Laura Chinchilla, Alicia Bárcena, Rosario Marin, among others.



FORBES CENTRAL AMERICA SUMMIT

THEME: The Future is Here
DATE: November (day TBD)
LOCATION: Guatemala
VENUE: TBD
INVITATION ONLY: the 300 most important businessmen and women from Central America
SPEAKERS: TBD

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