

**PERIODICITY:** Monthly  
**NUMBER OF PAGES:** 112  
**CIRCULATION:** 18 000 pcs  
**PRICE:** 3 EUR per issue

## TARGET GROUP:

MALE: 66% / FEMALE: 34% / AGE: 21 - 49

## READER'S STRUCTURE:

72 % OF FORBES READERS HAVE UNIVERSITY DEGREE

ALMOST 50 % OF OUR READERS ARE ACTIVE EITHER  
IN MIDDLE MANAGEMENT OR TOP MANAGEMENT

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## SPECIAL

**PROJECT Booster** – joined project with “The Spot” incubator – monthly coverage

## PRICES NOT INCLUDED VAT.

We offer advertisement measures of two types (width x height)

**BLEED PAGE** **NON-BLEED PAGE**

## REPETITION

**2x** 5% • **3x** 8% • **5x** 12% • **6x** and more individual

**1. and 2. page inside:** 20% extra

**PR materials:** 20% extra

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## CANCELLATION FEE

18 days prior to publication 100%

30 days prior to publication 50%

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### ADVERTISERS

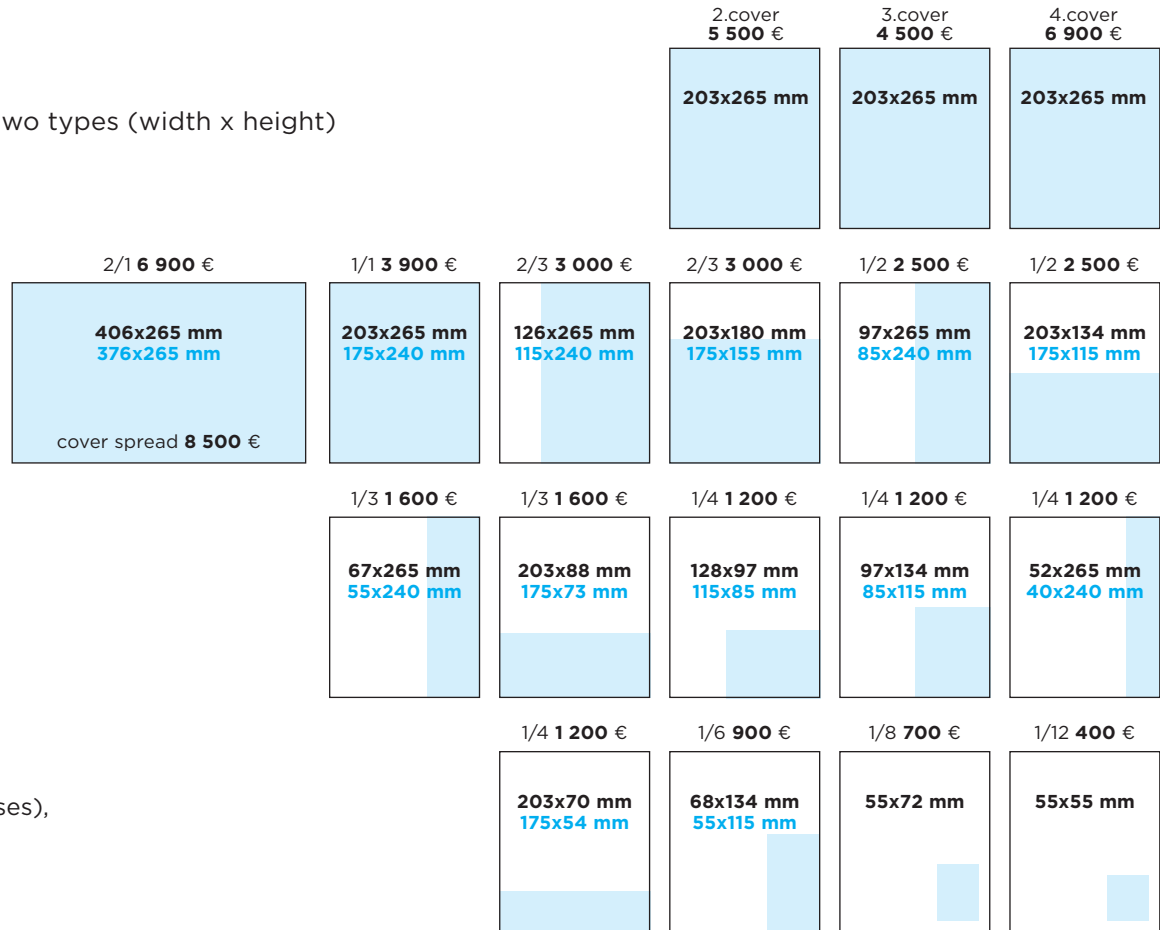
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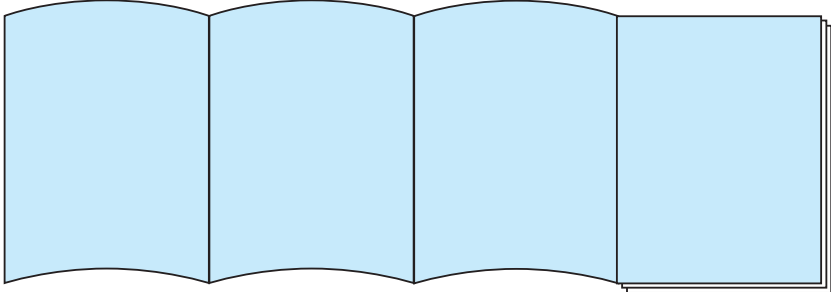
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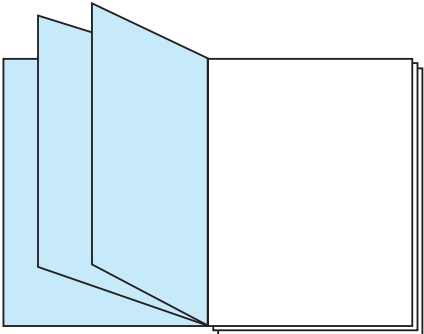




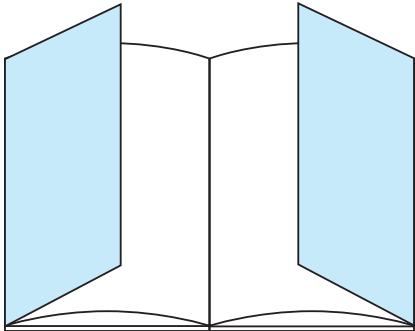
2/3 ADVOICE 4 200 €, published text is referenced and highlighted in the content.



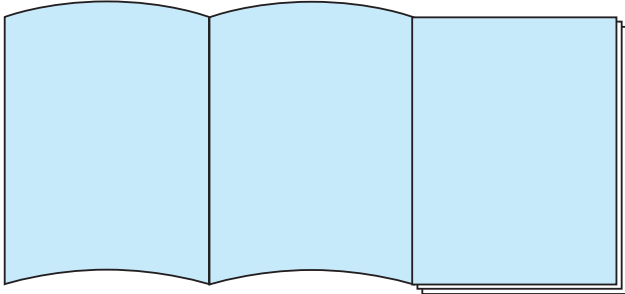
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2/1 Unfolding double-pager inside the magazine (price on-demand)



3/1 Unfolding three-pager (price on-demand)

ISSUE	ADVERTISING DEADLINE	MATERIAL DELIVERED	PUBLISHING DATE
<b>1 • 2015</b>	<b>18</b> /12/2014	<b>19</b> /12/2014	<b>02</b> /01/2015
<b>2 • 2015</b>	<b>23</b> /01/2015	<b>26</b> /01/2015	<b>05</b> /02/2015
<b>3 • 2015</b>	<b>20</b> /02/2015	<b>23</b> /02/2015	<b>05</b> /03/2015
<b>4 • 2015</b>	<b>20</b> /03/2015	<b>23</b> /03/2015	<b>02</b> /04/2015
<b>5 • 2015</b>	<b>24</b> /04/2015	<b>27</b> /04/2015	<b>07</b> /05/2015
<b>6 • 2015</b>	<b>22</b> /05/2015	<b>25</b> /05/2015	<b>04</b> /06/2015
<b>7 • 2015</b>	<b>19</b> /06/2015	<b>22</b> /06/2015	<b>02</b> /07/2015
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<b>9 • 2015</b>	<b>21</b> /08/2015	<b>24</b> /08/2015	<b>03</b> /09/2015
<b>10 • 2015</b>	<b>18</b> /09/2015	<b>21</b> /09/2015	<b>01</b> /10/2015
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