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Estonian edition

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PRICE
LIST
2015



Valid from 01.01.2015

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Key facts: Forbes Estonia

- ▶ Size: **205 x 265 mm**
- ▶ Number of pages: **96-128**
- ▶ Language: **Estonian**
- ▶ Price: **4,49 €**
- ▶ Circulation: **16,000**
- ▶ Audience: **64,000**
- ▶ Paid subscribers: **2,500**
- ▶ Published: **monthly**
- ▶ Available on **iPad & Tab**

FORBES Estonian edition is launched in 2012. It provides business leaders with insight and offers stories of entrepreneurs' successes and defeats, independent investment advice and fresh ideas on money matters. FORBES is subscribed by the owners of companies and managers in search of brighter business ideas. By advertising in Forbes Estonian Edition, you will reach over 64,000 Estonian's leading entrepreneurs and decision-makers.

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* Pan Baltic discount is available only if the client takes the same advertising solution in the same month in Forbes Latvia.

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INSIDE PAGE (FIRST 10 PAGES)	2561
INSIDE PAGE	2049
4 TH COVER	3842
3 TH COVER	3330
2 TH COVER	3586
2/I SPREAD WITH SECOND COVER	4917
SPREAD (FIRST 10 PAGES)	4098
SPREAD	3415
2/3 OF A PAGE (PORTRAIT)	1476
1/2 OF A PAGE (LANDSCAPE)	1229
1/3 OF A PAGE (PORTRAIT)	922

Technical specifications

1 PAGE – 205 MM X 265 MM
WITH BLEED – 215 MM X 275 MM
SPREAD – 410 MM X 265 MM
WITH BLEED – 420 MM X 275 MM
1/2 OF A PAGE (LANDSCAPE) – 205 MM X 132,5 MM
WITH BLEED – 215 MM X 142,5 MM
1/3 OF A PAGE (PORTRAIT) – 67,6 MM X 265 MM
WITH BLEED – 77,6 MM X 275 MM
2/3 OF A PAGE (PORTRAIT) – 135 MM X 265 MM
WITH BLEED – 145 MM X 275 MM

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The layout of the magazine is made on IBM PC. Advertisements accepted only electronically – on CD, via e-mail. Please contact our advertising department beforehand. Advertisements must be submitted in EPS (CS2) format in Adobe Illustrator or in Press Quality PDF. Layout should have CMYK color space and 300 dpi resolution for bitmaps. The ink limit: under 300%. Type must be outlined PDF/JPG control file or a colored printout generated from the layout latest version must be attached.

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Print Schedule 2015

January	22.01
February	16.02
March	16.03
April	16.04
May	15.05
June	15.06
July	15.07
August	14.08
September	14.09
October	14.10
November	13.11
December	11.12

The deadline of advertising materials

14.01
05.02
05.03
06.04
06.05
05.06
06.07
04.08
04.09
05.10
03.11
03.12