

# MEDIA RATES

We offer advertisement measures of two types:  
**BLEED PAGE, NON-BLEED PAGE**

## REPETITION

2x 5 %  
3x 8 %  
5x 12 %  
1st and 2nd advertising page  
12166 \$  
inserts: pricing by agreement  
Special positions: 11520 \$

## CANCELLATION FEE

18 days prior to publication 100 %  
30 days prior to publication 50 %

## TECHNICAL PARAMETERS

**PDF**, EPS, AI or TIFF, file format (JPEG in exceptional cases), CMYK/300dpi, fontembedded, **+5 mm bleed** (halftoning: conventional)

