

2017 Print Advertising Rates

Circulation: 75,000

	OPEN	4 INSERTIONS	8 INSERTIONS	12 INSERTIONS
1 Page	\$23,000	\$20,240	\$19,550	\$18,860
2/3 Page	\$17,250	\$15,180	\$14,660	\$14,150
1/2 Page	\$13,800	\$12,140	\$11,730	\$11,320
1/3 Page	\$8,970	\$7,890	\$7,630	\$7,360
2nd Cover Spread	\$64,400	\$56,670	\$54,740	\$52,810
2nd Double Page Spread	\$59,800	\$52,620	\$50,830	\$49,040
3rd Double Page Spread	\$57,500	\$50,600	\$48,880	\$47,150
4th Double Page Spread	\$55,200	\$48,580	\$46,920	\$45,260
1st 6 Full Page	\$27,600	\$24,290	\$23,460	\$22,630
3rd Cover	\$29,900	\$26,310	\$25,420	\$24,520
4th Cover	\$34,500	\$30,360	\$29,330	\$28,290

Bleed: Add 15% to the unit rate. All rates in U.S. Dollars.
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