

# Advertising Rates

(Unit:US\$)

	<b>OPEN</b>	<b>4X</b>	<b>8X</b>	<b>12X</b>
<b>Full Page(215X275)</b>	7,000	6,500	6,000	5,500
<b>Inside Front Cover DPS</b>	22,000	21,000	20,000	19,000
<b>2nd DPS</b>	20,000	19,000	18,000	17,000
<b>3rd DPS</b>	19,000	18,000	17,000	16,000
<b>4th DPS</b>	18,000	17,000	16,000	15,000
<b>Facing of 1st Contents</b>	11,000	10,000	9,000	8,000
<b>Facing of 2nd Contents</b>	10,000	9,000	8,000	7,000
<b>Facing of 3rd Contents</b>	9,000	8,000	7,000	6,000
<b>Facing of 4th Contents</b>	8,500	7,500	6,500	5,500
<b>Facing of 5th Contents</b>	8,500	7,500	6,500	5,500
<b>Facing of 6th Contents</b>	8,000	7,000	6,000	5,000
<b>3rd Cover (Inside Back Cover)</b>	15,000	14,000	13,000	12,000
<b>Back Cover</b>	25,000	23,000	21,000	20,000
<b>DPS</b>	15,000	14,000	13,000	12,000
<b>2/3Page(140X275)</b>	6,000	5,500	5,000	4,500
<b>1/2Page(175X275)</b>	5,000	4,000	3,500	3,000
<b>1/3page(70X275)</b>	3,500	3,000	2,500	2,000
<b>Gate Fold</b>	40,000	37,000	34,000	30,000
<b>Advertorial</b>	7,000	6,500	6,000	5,500
<b>Heavier Paper Stock(Art, 150g)</b>	20,000	19,000	18,000	17,000