

# GEORGIA Forbes Woman

Media Partners JSC 15, Paliashvili str, 0179, Tbilisi, Georgia, info@forbesgeorgia.ge / www.forbesgeorgia.ge



## Tools for success for today's entrepreneurial and ambitious women.

### Mission

Women have made strides toward the corner office. But today more than ever, they're doing it on their own terms. No longer content to do things the way they've always been done, women are bending the rules and reshaping the landscape—ensuring rising generations of women a place at the table.

### Overview

Forbes Woman examines and validates the ambitions and achievements of this influential and creative group. Through the lens of the world's most interesting women, Forbes Woman explores a range of topics from leadership and personal finance to health/wellness, family, politics and pop culture.

Women's world – success stories, profiles of world famous or local women

Carrier – leadership, work and family, financial advices

Health and wellness



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## Advertising prices for Forbes Woman (in US Dollars)

II Cover	1850
III Cover	1750
IV Cover	2000
Spread - II Cover - 1 Page	2500
Spread - 2-3 Page	2300
Spread – Before Content	2200
1 Page – Content	1500
1 Page – Masthead	1500
1 Page – Editorial	1500
Spread - Inside Pages	1900
1 Page - Inside Pages	1200
2/3 Page - Inside Pages*	800
1/2 Page - Inside Pages*	600
1/3 Page - Inside Pages*	400
Front cover gatefold	3500

\*ad placing on the second half of the magazine

2 issues	discount 5 %
3 issues	discount 10 %
4 issues	discount 15 %
2 pages in one issue	discount 3 %
3 pages in one issue	discount 5 %

Special discounts available for placing 24 advertising pages

non-standard advertising placement available upon agreement

Discount-consistent calculation

## Technical Information:

Publication: Every two months (6 issues per year)

Circulation: 3000

Format: 203 X 265 mm (+ 5mm Bleed around all sides)

Print: offset

Files should be submitted in the following formats: PDF, AI, TIFF, PSD, EPS - (300 DPI)