

# 2015 Bulgaria Print Ad Rates

**Forbes**

*Forbes Bulgaria*  
Circulation: 11,000

BGN/ USD	
Whole right page	4,550/ \$2,500
4th Cover	7,600/ \$4,175
3rd Cover	5,800/ \$3,185
2nd Cover	6,350/ \$3,490
Spread	7,450/ \$4,095
Leadeing spread	10,000/ \$5,495
1/2 page	2,550/ \$1,375
1/3 page	1,900/ \$1,045
1/4 page	1,500/ \$825

DISCOUNTS	1
2 issues	2%
3 issues	3%
4 issues	4%
5issues	5%
6 issues	6%
7 issues	7%
8 issues	8%
9 issues	9%
10 issues	10%
11 issues	11%
12 issues	12%

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All prices are VAT exclusive and may be paid in Euro/USD or in its equivalence in BGN defined in the exchange rate of the Bulgarian National Bank valid for the day of the payment.

## *ADDITIONAL CHARGES*

- 20% on basic rate for a fixed position.
- 20% on the rate (for elaboration) of PR publications and ADVERTORIALS

## *BOOKLETS AND FLYERS*

All booklets and flyers are produced and supplied by the client. The price is BGN 3500/1925 USD and does not vary with the number of copies shipped. We do not provide an agency commission for these deals. Each insertion however, contributes to the volume accumulation. An extra fee in the amount of BGN 0.02/0.01 USD is due per each inserted copy.

Attika Media Bulgaria declines all responsibility for any technical and/or content mistakes in the file supplied by the client.

## DEADLINES:

- FOR SUBMITTING PUBLICATION ORDERS - 17TH DAY OF EACH MONTH
- FOR SUBMITTING MATERIALS - 18TH DAY OF EACH MONTH

THE MAGAZINE IS ISSUED ON THE MARKET - 27TH DAY OF EACH MONTH

## *Advertising department contacts:*

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# *2015 Bulgaria Production Schedule*

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ISSUE	ON SHELF
<b>Feb. 2015</b>	1/28/15
<b>Mar. 2015</b>	2/27/15
<b>Apr. 2015</b>	3/30/15
<b>May 2015</b>	4/29/15
<b>Jun. 2015</b>	5/29/15
<b>Jul. 2015</b>	6/30/15
<b>Aug. 2015</b>	7/29/15
<b>Sep. 2015</b>	8/28/15
<b>Oct. 2015</b>	9/30/15
<b>Nov. 2015</b>	10/30/15
<b>Dec. 2015</b>	11/30/15
<b>Jan. 2016</b>	12/29/15

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**ALL DATES AND THEMES ARE SUBJECT TO CHANGE**